

# Durango Natural Foods Co-op 2015 Board Application Form

The following information will be used to create the board election ballot. Phone number, address, and email will be used internally only.

Name Root Routledge Phone 970-382-0711

Address PO Box 830, Durango, CO 81302 (physical address: 746 E 7<sup>th</sup> Avenue)

Email Address Root@AlpineAnalytics.com

Your DNF member number: [444350008451](#) [from DNF Member Card; but Evid should verify]

Your occupation: **Industrial Business Management Consultant**

Your education: **BS Mech. Engineering, MS Statistics, MBA, PhD Industrial Engineering**

Previous Board of Directors or other related experience:

**Extensive direct management experience and management consulting**

Please answer the following questions in 300 words or less:

1. Why do you believe members should choose you to represent them?

**I represent a new vision for DNF, which is outlined in the attached document, titled: "Top Priority Agenda for a New DNF Board of Directors—Campaign Pledge for a New, Safe and Healthy Co-op; by Board Candidate Root Routledge, 3/7/2015."**

**In brief, the new DNF Vision is to: *Redefine DNF's management structure with a modern more effective management approach and a complete rewrite of the DNF Bylaws that will ensure our security as a locally owned food cooperative and democratically empower the general membership and member-employees for a healthy future.***

2. In what areas do you think the board should be putting its attention in the next five years?

**Organizational health with a well-functioning management structure; operate under an entirely new set of Bylaws; grow membership; establish solid outreach programs with excellent relations with our suppliers and among our members and customers, and the local community.**

3. What else, if anything would you like to share with the membership?

**I want the Board to share my attached document, noted above, with the entire membership. This application and attached document is being sent simultaneously via bcc to the 205 petition signers, as well as other members for whom we have independently gathered email contact information from sign-up sheets we have had at member-attended meetings (not from any formal DNF list). But that's only about 14% of the total membership; so please share my agenda vision document, as requested.**

**I'm surprised not to see, as of today March 8, 2015, any notice of the election and Board member application process either in the recent email blast or on the DNF website. You must want members to know about the application deadlines, process and packet. The website is where you could make available personal statement attachments from Board applicants, such as my attached document. We would like a photo of you for the ballot. This will be scheduled to be taken the week of April 6<sup>th</sup> by Jules, the DNF marketing outreach manager. That will be fine; please remind me in advance.**

**Please submit this form to the "Board elections" wooden box in the store or send via e-mail to [board@durangonaturalfoods.coop](mailto:board@durangonaturalfoods.coop) by 5pm April 3, 2015**

575 East 8<sup>th</sup> Avenue. Durango CO 81301 970-247-8129

[www.durangonaturalfoods.coop](http://www.durangonaturalfoods.coop)