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Are you a DNF Member? Yes **For how long?** Many years, don't know actual date (check your records)
I've been shopping at DNF since 1994 when I moved to the area and presume I joined then.

Relevant Experience and/or Employment: Lifetime of business, industrial, consulting and teaching experience (I'm currently age 67). Resume (1-page) is attached.

Why are you interested in serving on the Coop Board?

Until now I, like most members, have been happy to just be a member and shop at DNF where the staff are competent, helpful and friendly; while attending annual meetings and letting well qualified caring people manage the functions of the Board. But when members aren't more actively engaged in the management of DNF we can suddenly discover that the organization is at risk of being obliterated with short notice, as is the case with the shocking proposal taken all the way to a letter of intent for a corporate merger; which means selling our DNF assets and turning DNF membership rights into about a 10% membership of an Albuquerque coop. That fits with the growth paradigm and vision of some entity in another state; yet has never been on the DNF members' radar screen as a vision for us.

So, since the DNF website shows only 6 members, there should be one position open. I want to be appointed to this position by the Board and confirmed by election of the members, per the Bylaws policy. Of course I will bring my business expertise to the position and the management of DNF; but more importantly I want my *vision* for DNF, which is shared widely by other members, to be an active part of Board deliberations. My intent is to help DNF flourish as a locally owned and independently run coop. That's who we are; that's what we believe; and that's why people shop at DNF. We are the only such coop in Colorado; we are not trying to be the out-of-state 'Walmart' of cheap coop prices.

What is missing in this merger proposal business analysis is the "Why" of Durango Natural Foods. What is the heart and soul of DNF? Why do we even exist? For 40 years we've been benefitting from the commitment of local members, whose vision for DNF has always been that of a flourishing independent local entity to serve our local community — not one of "growth by merger" to get better food pricing. That is simply a corporate board "asset management" kind of mindset, where major decisions are made elsewhere by people who do not live in our community, and it has no place in local ownership of an entity whose purpose is to serve our local community and support a vibrant local living economy that thrives.

As a member of the DNF Board I will be a force to keep DNF a locally owned coop, locally run and managed by Durango area community members, and a counter to any efforts to sell DNF assets to La Montañita—or any other such identity, asset and management consuming organization.

Area(s) of expertise/contribution you feel you can make:

I will bring my business skills and analysis to bear on issues facing the management and future of DNF; I have a PhD in Industrial Engineering and an MBA. My expertise and experience is the management and improvement of all sorts of processes and systems in a variety of industries. I do consulting and training regarding process quality and quality assurance, and process improvement that manifests in improved customer satisfaction, employee empowerment and job satisfaction, and economic performance. I've taught engineering economics and have a strong financial understanding.

Other volunteer commitments: I have no other current volunteer commitments other than occasional public benefit event support, such as KSUT.